

Nidd Valley Road Runners. Social Media Email & Communication Policy.

“Social media” is the term commonly given to web-based tools which allow users to interact with each other in some way – by sharing information, opinions, knowledge and interests online.

As the name implies, social media involves the building of online communities or networks to encourage participation and engagement. Nidd Valley Road Runners maintain a presence on Facebook internet based platform for that very reason.

The club recognises the importance of this for the promotion of the club’s activities and in providing a place for members to interact and build the club community.

Email is an excellent form of communication, however as with any social media it can have great benefits and sometimes a negative side.

This policy outlines some simple guidelines that should be followed by club members when using any NVRR social media platform or sending emails within the membership.

Dos and Don’ts regarding posting/interacting on Social Media and Email

- Be respectful, polite and positive.
- Treat others the way you would like to be treated.
- Remember many different audiences may see your posts including club members, potential members, relatives and friends.
- Have discussions, not arguments
- Do not spot light or make personal attacks on individuals
- Avoid posting inflammatory, extraneous, objectionable or off-topic messages that may provoke others into an emotional response (trolling/flaming).
- Avoid topics that may be controversial, like politics and religion.
- Don’t post anything that you wouldn’t say openly in a workplace such as comments about drug use, profanity, racist, sexist or sexually harassing.
- Be in the right state of mind when you make a post. Don’t post when you’re angry, upset, or your judgment is impaired in any way.
- Do share ideas, offer support and encouragement and advice on all things running.
- Remember, the Internet is permanent!

Committee and the management of NVRR social media.

NVRR committee members reserve the right to delete any post or comment within any club forum, without warning or notice. The person submitting the post will be contacted one-to-one and the committee member will take the time to explain why the post was inappropriate. A record will be kept of the incident. Persistent flouting of the policy will result in banning from the forums and/ or club disciplinary action.

Access to the NVRR Facebook page will be determined by the administrators, who are selected members of the committee.

Similarly the removal of a person from the NVRR Facebook page will be the responsibility of the administrators.

Complaints

If you have any concerns and wish to complain about any post please contact the welfare officer detailing your complaint. The complaint will then be investigated by the NVRR committee.

Useful Links

[Uk Athletics Social Media Guidance](#)

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Succinct Version for NVRR facebook page.

Using Facebook? Think before you type!

We're all about the running, being friendly and inclusive.